



PAIGE HAKE

EDUCATION

Miami University

Oxford, Ohio

BFA in Graphic Design

Minor in 2-D Media Studies

Cumulative GPA: 3.75/4.00

Graduated May 2013

SOFTWARE / TRAINING

Proficient

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Audacity

Mac Platform

Microsoft Office Suite

Google Apps

Familiar

Adobe Soundbooth

Adobe Flash

Adobe Dreamweaver

Drupal / WordPress

HTML / CSS / Javascript

Final Cut Pro

PC Platform

Technolutions Slate

Constant Contact

Letterpress Printing

WORK EXPERIENCE

Miami University Communications and Marketing

Graphic Designer (Jan. 2016—Present)

Primary duties involve working with editors and enrollment staff to create and update branded print publications and emails used to recruit and retain prospective students. Responsibilities also increasingly include involvement in collaborative efforts to write and plan departmental goals and strategies, foster team leadership, and develop and encourage a structure of mentorship within the department.

Antioch College

Web and Graphic Designer (Jan. 2015—Jan. 2016)

Designed print and online publications, managed web content through a CMS (Drupal), collaborated with departments to design collateral for campus events, crafted logos for campus organizations, mentored a small team of student designers, and created and regulated Antioch's brand guidelines.

Reynolds & Reynolds (Naked Lime Marketing)

Junior Designer (Mar. 2014—Dec. 2014)

Conceptualized and produced digital banner ads, social media graphics, sales campaign logos, infographics, and web banners for car dealerships nationwide.

Recensio (Miami's Yearbook)

Design Editor (2012—2013), Layout Designer (Spring 2012)

Designed, edited, and prepared yearbook spreads for print, attended weekly meetings with editing staff, and recruited and managed a staff of designers.

FREELANCE

Antioch College Alumni Relations

Freelance Designer (Feb. 2016—Mar. 2017)

Worked with the Director of Alumni Relations to create identity and layout for brochures, flyers, banners, and other promotional materials for alumni events.

Miami University Advancement Services

Freelance Designer (Dec. 2013—Sep. 2014)

Designed layout and updated content for brochures, flyers, banners, and other print materials used for alumni marketing.

FLAME Magazine

Art Director (Oct. 2013—Sept. 2014)

Communicated with publisher over email to design cover and print layout for monthly issue of FLAME, Michigan's premier LGBT lifestyle and entertainment magazine.